

Brightree Acquires Conduit Technology, LLC

Acquisition allows Brightree to strengthen its MyForms solution so HME providers can improve their order intake processes, reduce claim denials, and improve audit outcomes

ATLANTA – June 5, 2017 – [Brightree](#) LLC, the leading provider of cloud-based software to improve business and clinical performance of post-acute care organizations, announced today that it has acquired Conduit Technology, LLC, a leading provider of documentation and workflow solutions. Conduit Technology’s flagship product, Conduit Office, is the engine behind Brightree’s solution called MyForms.

The acquisition will allow Brightree to enhance its MyForms documentation and workflow management solution to give home medical equipment (HME) providers greater access to workflow and automation technology to eliminate paper forms, reduce claim denials, improve audit outcomes and create process integrity, especially in the order intake process.

“Historically, HMEs have used automation tools in their back-end operations to achieve greater operational efficiencies, typically around the billing process,” said Matt Mellott, President and CEO of Brightree. “The next logical area in need of automation is the intake process, and MyForms will play a significant role in Brightree delivering a robust and comprehensive intake solution.”

Behind the Acquisition

In 2014, Brightree LLC and Conduit Technology, LLC formed a strategic relationship which resulted in the introduction of MyForms. Currently, more than 200 HME organizations with nearly 7,000 users leverage MyForms to significantly cut order processing times, accelerate the time to submit claims, and reduce errors during order creation and confirmation.

“MyForms has reshaped the intake process for many of our customers,” said Bobby Ghoshal, COO of Brightree. “With MyForms, our customers can be confident that their orders go out cleanly, which can dramatically reduce denials.”

Using MyForms, providers can create custom forms based on provider- and payer-specific business rules. Once the forms are created, a dynamic data exchange between the systems automatically populates the document with patient and order data from the Brightree system, significantly reducing order processing times.

Customizable business workflow capabilities within MyForms allow HME providers to use a built-in task manager to ensure all documents and tasks with associated forms are completed. This ensures all documentation is captured up-front to prevent denials. Direct Secure Messaging is another feature of MyForms that allows HME providers to send secure emails to physicians for electronic signature.

The transaction's financial terms were not disclosed.

Visit www.brightree.com/myforms for more information.

About Brightree

The next logical area in HMEs' back-end operations in need of automation is the intake process, and MyForms will play a significant role in Brightree delivering a robust and comprehensive intake solution.

Brightree, a wholly-owned subsidiary of ResMed (NYSE: RMD), is the leading provider of cloud-based software to improve clinical and business performance of post-acute care companies. Ranked one of the top 100 healthcare IT companies in the U.S., Brightree serves more than 2,200 organizations in the HME, home health, hospice, orthotic and prosthetic, HME pharmacy, home infusion, and rehabilitation home care segments. For more information, visit www.brightree.com or call 1.888.598.7797.

Brightree is a registered trademark of Brightree LLC.

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For media: Eric Lucey, 678.243.7986, elucey@brightree.com For investors: Agnes Lee, 858.836.5971, investorrelations@resmed.com

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